

PRESS RELEASE

Graveleau becomes Dachser

Rebranding process from June 2009

Kempton/La Verrie. 13 May 2009. Ten years after their merger, the internationally operating logistics provider, Dachser, and its French subsidiary, Graveleau, have grown together to become a single organic entity. This is now being reflected in the name: Graveleau is to be rebranded as Dachser.

From June 2009, a precisely planned rebranding process will commence in the former Graveleau countries. The current designation "Graveleau, Dachser Group" will be changed: under the Dachser group umbrella brand name, Graveleau will in future utilize the claim "Intelligent Logistics". The area-wide rebranding of the 2,400 vehicles and the 68 branches in France, Algeria, Bulgaria, Morocco, Portugal, Tunisia and Romania will take place successively up to 2015.

"We trust in the same values, work according to the same principles and produce the same service quality. What's more, we are crusading together for the success and independence of the whole organization in the global market," says Philippe Tardieu, PDG (président-directeur général) of Graveleau. He adds: "We have long since merged into one company. Graveleau is now Dachser. And that's why in future we also want to be known by that name."

All the basic objectives the logistics provider Dachser wanted to achieve through the merger ten years ago have in the meantime been realized. Bernhard Simon, spokesman for the Dachser management, sums up: "Together, we are one of the major players in the pan-European logistics market and can offer our customers all over the world the advantages of a fully integrated network: uniform products and processes, the same quality and reliability and a completely gap-free IT structure."

DACHSER GmbH & Co. KG

Corporate Development/PR
Jörn Erdmann
Memminger Straße 140
D-87439 Kempten

Tel.: +49 (0) 831 5916- 201
Fax: +49 (0) 831 5916- 199
e-mail: joern.erdmann@dachser.com
Internet: www.dachser.com

Graveleau has been part of the Dachser group since 1999. Due to the rebranding, the name affixes change as well: The country organization in France for example will be called Dachser France SAS in future. The organization in Portugal will have the name Dachser Portugal SA.

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Corporate Development/PR
Jörn Erdmann
Memminger Straße 140
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Fax: +49 (0) 831 5916- 199
e-mail: joern.erdmann@dachser.com
Internet: www.dachser.com